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PRESS RELEASE

For Immediate Release...



Complete mobility and no pumping the keg!

South Plainfield, NJ based Leland Limited introduces their first generation CO₂ powered tap for beverage kegs, the **Leland CO₂ PicnicTap™**. This unique tap revolutionizes the way beer and soda is dispensed combining portability, efficiency, and preservation of the beverage without hand pumping or cumbersome gas equipment.

Beverages in kegs are pure, essentially without any preservatives. Since air contains bacteria and other contaminants, injecting it into beverages is damaging. Taste and freshness suffer considerably, especially when the keg is from the night before. Bars and restaurants use pure CO₂ exclusively to dispense all their beverages.

The **Leland CO₂ PicnicTap™** is with a precise pressure regulating valve unit conveniently mounted on a *rod and faucet* style tap. Disposable cylinders of 99.97% pure CO₂ are easily installed in the regulator which supplies the needed pressure in the keg to push out the beverage.

Each CO₂ cylinder will push about 7¹/₂ gallons, which is a ¹/₄ keg. So it will take two cylinders to fully preserve and dispense a ¹/₂ keg. Cylinders are expected to retail for less than \$10.00 in area liquor and beer stores. The **Leland CO₂ PicnicTap™** unit will retail for \$165.00 or it can be rented from most stores selling kegs.

Mobile dispensing using the **Leland CO₂ PicnicTap™** is the first new beverage product Leland has put out since the popular Mr. Fizz rechargeable seltzer bottles were introduced in 1996 on MrFizz.com. Leland is best known in the military, marine and aerospace industries for their high quality CO₂ cylinders used in inflatable life jackets.

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